

# **Engaging Visitors**

SHOPPING CENTER EDITION



Fun Interactive Educational 2025

#### About Us

## **Attractions for Children**

Since the early 1980s, SBI Sweden has been a leading supplier of reliable interactive kiddie rides, specializing in top-quality miniature vehicles, including cars, trucks, tractors, boats, and construction-themed machinery for children.

Our dedication to customer satisfaction, top-quality products, and outstanding after-sales support is valued by a diverse clientele, from large amusement parks to small family farms. We prioritize innovation, genuine design, and craftsmanship while maintaining a global reach with a familial approach. Our battery-powered

products, made in Sweden, emphasize autonomy, quality, and durability, offering interactive experiences for children. We serve a broad range of sectors, including LEGOLAND and Universal Studios, and customize products for kids aged 3-11. If you're not yet a customer, contact us to see how we can support your business.

## We Put Kids in the Front Seat

#### **FUN**







#### **EDUCATIONAL**





**INTERACTIVE** 

#### About Us

## Why work with Us?

#### Choose us as your manufacturer and supplier of amusement products for playlands, theme parks. camparounds, and shopping centers

Our commitment to quality ensures that every product is designed with safety and fun in mind, lity products designed for safety, durability, and meeting the highest standards for durability and enjoyment. With a track record of reliability ration, providing comprehensive service and and innovation, we provide tailored solutions that enhance the experience for children while supporting your operational goals. Partner with us to deliver exceptional, memorable experiences that keep families coming back. Our

extensive industry expertise ensures high-quaenjoyment. We emphasize long-term collaboreliable spare parts to support your needs and maximize your return on investment. Partner with us to deliver exceptional experiences for children while enjoying ongoing support and peace of mind.







### Work with Us!

With 40 years of experience. SBI delivers top-quality products and exceptional customer service. Serving clients in 60 countries and holding an AAA rating, we offer minimal maintenance, low operational costs, and prompt support. Our proven expertise and long-term relationships with renowned references make us a trusted partner. Let our competence benefit your business.

40 vears of experience

- Top-quality products
- Excellent customer service
- Globally recognized with clients in 60 countries
- AAA rated
- Minimal maintenance and operational costs
- Prompt support
- · Reliable partner with long-term, stable relationships
- Many well-known references

**Certifications and Compliance. We proudly hold several key** certifications, demonstrating our commitment to top industry standards and regulatory excellence.



ISO 9002: Standard focused on quality management systems. It outlines requirements for ensuring consistent product quality and customer satisfaction.



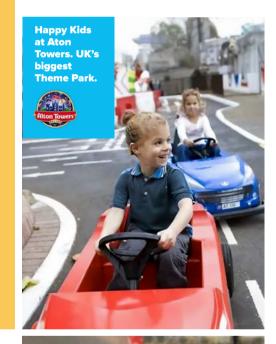
ISO 14001: This standard specifies requirements for an effective environmental management system (EMS). It helps organizations improve their environmental performance and comply with regulations.



EN 1176: This European standard sets safety requirements for playground equipment and surfacing. It aims to ensure the safety of children using playground



EN 1177: This standard specifies the impact attenuation of playground surfaces to reduce the risk of injury. It provides guidelines for testing the safety performance of surfaces under playaround equipment.



All children are delighted. Here

is a park in USA. The product is

designed to be suitable for both

hot and cold environments.

#### Some of our Valued Customers:



DURG

PAFKEN







































































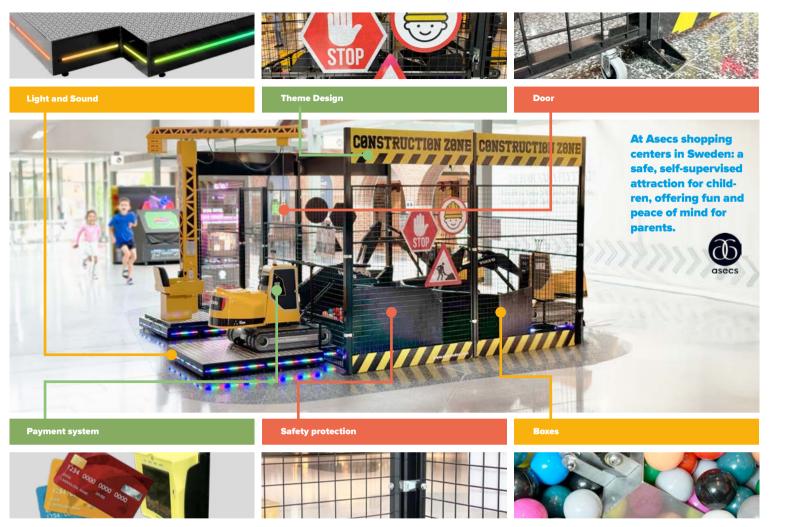






#### **Shopping Center**

## Add a Kids' Destination to Your Shopping Center



Boost Your Shopping Center's
Appeal with Construction Zone.
Looking to attract families and
increase foot traffic? Introducing
Construction Zone—a cutting-edge, fully automated attraction that
entertains children and enhances
your center's appeal.

Construction Zone offers more than just an attraction—it's a strategic tool to increase your center's popularity. It entertains children and encourages parents to shop longer, leading to higher customer satisfaction and increased tenant sales.

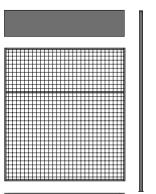
Our unique attraction draws families, making your shopping center a top choice for both parents and kids. Designed to be staff-free with digital payments and automated monitoring, Construction Zone is a low-maintenance addition with a payback period of under a year. It can also be customized with your branding to match your center's aesthetic.

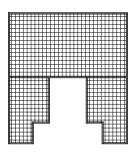
Transform your shopping center into a family destination with Construction Zone. Contact us today to learn more and start attracting more visitors.

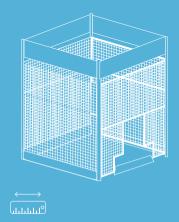
#### Construction Zone



#### **SBI CAGE SYSTEM**







**WEASUREMENTS:**L 1600 mm, W 1640 mm, H 2200 mm.

#### **TECHNICAL SPECIFICATIONS** SBI Cage System

Fully customizable with a range of theming options to perfectly fit your location.

- Outdoors: Galvanized Steel Construction.
- Indoors: Steel Construction
- Black Powder coating
- Easy to mount
- Perfect for Mini Tower Crane and Mini Digger / Grabber.
- The swing radius of the Mini Digger / Grabber is adjusted to fit in the cage.
- Heavy duty adjustable platforms with LED Neon lights.

This safety cage is specifically engineered to allow machinery to operate safely without requiring constant staff supervision. It adheres to all relevant regulatory standards, ensuring the highest level of protection. Beyond its functional benefits, the cage is designed to enhance the "Construction Zone" atmosphere, adding an authentic industrial feel to the environment. The structure also provides ample space for signage, making it an ideal platform for displaying important messages or promotional content, further integrating safety with effective communication.



#### **Enhance the Experience with Custom Signage**

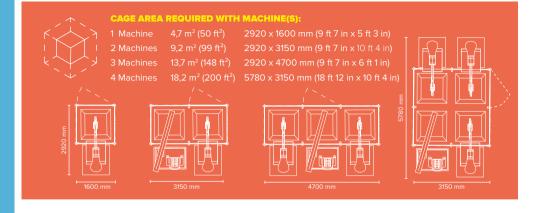
To elevate the optical impact, we offer signage that enhances the construction-themed experience. We can also assist with special requests to meet your unique needs. Imagine how a simple sign can transform and elevate the entire experience.







Please note that measurements are approximate, models may vary from pictures, and colors may differ from images. We recommend verifying the specifics of the product you are interested in.

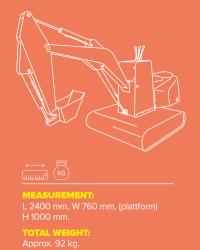


#### Construction Zone



#### **DIGGER/GRABBER**





#### **TECHNICAL SPECIFICATIONS** Digger / Grabber

- Capacity: 1 child.
- Age to operate: From 3 years (under adult supervision).
- Maximum weight admitted: 80 kg (180 lb).
- Body: Steel, powder coated.
- Seat: RTM fiberglass.
- Maximum noise: 65 dB.
- Timer: Adjustable, 3 or 5 minutes.
- Turning angle of arm: 90°.
- Recommended digging depth: 40 cm from digger base.
   (Version with lower digging depth for indoor use available.)
- Electrical system: 230 VAC / 24 VDC, US/Japan version 115 VAC / 24 VDC.
- Hydraulically operated: 3 cylinders, a hydraulic control valve and oil pump system.
- Lever to operate:
  - · Left lever: Boom (push/pull).
  - Middle lever: Shovel (push/pull).
  - Right lever: Arm (push/pull).
- Max amount of load in shovel: 3 liters (approx.).
- Oil pump: Pump is set at 20 bar and must not be increased for safety reasons.
- Operating system: Coin/token mechanical coin acceptor or free play button. Card payment or electronic multicoin acceptor as option.
- Security: To be installed with fence around digging area.
- Shipping parameters:
   1 unit 220 x 85 x 125 cm, 155 kg.
   2 units 220 x 85 x 210cm, 275 kg.









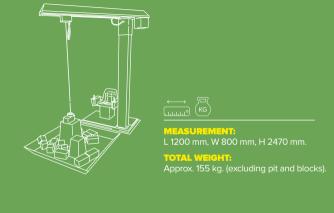
AREA REQUIRED:

CAPACITY / THRC (Per Unit)
Up to 12 rides per hour based on a

#### Construction Zone



## TOWER CRANE



#### **TECHNICAL SPECIFICATIONS** Tower Crane

- Capacity: 1 child.
- Age to operate: +3 age.
- Max. weight admitted: 80 kg (180 lb).
- Operating system: Coin mechanism (mechanical) or Push Button. Prewired for electronic coin acceptor or card payment system.
- Turning angle of boom: 60° (degrees).
   Custom changes available.
- Height of magnet: 120 cm from floor. (adjustable)
- Electrical system: Input 85-264 VAC.
   Operational 24 VDC. 60 W.
- Fuse: Power supply internal protections.
   short circuit/overloadover voltage. External, 2 A fuse.
- Timer: Adjustable to 3 or 5 minutes.
- Motors: 3 x 24 V DC motors.
- Electromagnet: Max capacity 1 kg (approx).
- Joysticks to Operate:
   Right Joystick: Left/Right, Forward/Backward.
   Left joystick: Up/Down. Release.
- Body: Powder coated steel.
- Shipping parameters:
   1 unit 120 x 80 x 235 cm, 200 kg.











AREA REQUIRED:

**CAPACITY / THRC** (Per Unit)
Up to 12 rides per hour based on a 5 min ride cycle.

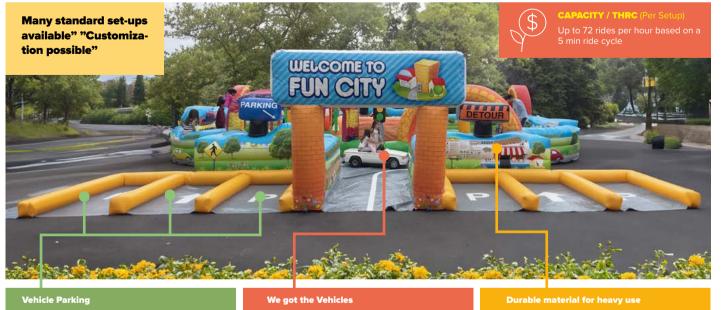
#### **Shopping Center**

## Rid in Style with Our Inflatable Car Tracks





- Excite Your Shopping Center
- Engage All Ages
- Prioritize Safety and Durability
- Flexible and Customizable
- Perfect for Events and Promotions
- Purchase or Rental Options
   Boost Foot Traffic and Satisfaction



## Transform your shopping center into a hub of excitement with our Inflatable Car Tracks, designed for both indoor and outdoor spaces.

These tracks are engineered to transform ordinary shopping trips into thrilling adventures, drawing in visitors of all ages and keeping them engaged longer. Our Inflatable Car Tracks are not only versatile, accommodating various types of vehicles, but they also prioritize safety. Crafted from high-quality, durable materials, these tracks ensure smooth, enjoyable, and safe rides every time, offering a flexible solution for enhancing your retail environment.

Whether you're planning special events, seasonal promotions, or simply want to add a lively, festive element to your shopping center, our Inflatable Car Tracks are the ideal choice. With standard models available and options for customization, you can tailor the experience to perfectly fit your space and theme. Available for both purchase and rental, they offer flexible options to suit your needs and budget.

Invest in our Inflatable Car Tracks and turn your shopping center into a destination that people talk about and return to time and time again. Whether you choose to buy or rent, you're guaranteed a unique, safe, and customizable attraction that boosts foot traffic and customer satisfaction.

#### Plan for success

## **Partner Setup**

We want to make the most out of the setup and therefore location is key. We know from experience that our attractions draw attention and are really appreciated and the location is key for success.

Strategically placed in central locations to ensure maximum visibility, our installations are protected from the elements, offering an enjoyable experience regardless of weather conditions. By keeping guests entertained, our attractions encourage longer visits, enhancing overall foot traffic and dwell time. With our standard revenue share model the venue will have 15% on all revenues. We collaborate with a local partner to guarantee smooth installation and operation, ensuring a hassle-free integration into your venue.

#### **Target Audience:**

Families with children and general visitors

Location:

High-traffic malls and similar venues

**Benefit:** 

**Engages visitors and encourages longer stays** 

**Placement:** 

**Central location to maximize exposure** 

**Protection:** 

Indoor or covered to shield from sun and rain

**Revenue Share:** 

Standard 15%

**Local Support:** 

Partner available for seamless integration

## Visitor Flow and Safety

We understand that many parameters have to be met at each venue. We'd love to discuss these with you and together plan for exceptional results.

Effective management of visitor flow is essential for ensuring safety and enhancing the shopping experience. Properly distributing visitors throughout the shopping center helps prevent overcrowding and improves overall safety.



Visitor Flow: Strategic management of guest movement avoids congestion and ensures smooth access to stores and amenities

**Safety Measures:** Effective flow management reduces risks and ensures that emergency exits and safety features are easily accessible.

**Capacity Control:** Monitoring the number of visitors helps maintain a comfortable and secure environment

**Strategic Placement:** Thoughtful placement of stores and amenities promotes balanced visitor distribution and reduces bottlenecks.

◆ Example from the facility in operation at Asecs shopping center in Sweden.





### **Contact**

Verktygsvägen 1



















